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#BeSpoke

Unfold your true self...

Virtual Programs for 16years+

BOOK NOW

An initiative by:

EUPHORIA

(A unit by Raising Brands)



ABOUT

Who are we?

Euphoria is a career guidance platform with the objective to educate the students about various career options available in the present scenario and courses offered by Universities (India / Abroad) along with the Industry/corporate prospects in coming years, as to enable students take right decision to choose their career and college/university wisely.

Why #BeSpoke program ?

Counselling lakhs of students over the years we have realized that there is a gap in what students learn till high school and what is offered in the degree programs. Most of the students are either confused about what to pursue in college or have never studied the particular discipline in school syllabi. Hence to bridge this gap we bring to you the **#BeSpoke program**.

What is #BeSpoke program ?

- This program is a series of sessions that would allow students to **deep dive into the subject** and experience various career options across different fields .
- The sessions will be conducted by **subject experts / HoD's** from top notch universities (India/Abroad) which will allow students to experience the teaching pedagogy adopted by universities as well.
- This **LIVE and close knitted interaction** will help students to explore new disciplines and develop deeper perspectives into what they want to pursue ahead.
- The sessions will also include relevant activities to enhance their **hands-on experiential learning**.
- Students will be awarded a **certificate** to give them a sense of achievement as well as to strengthen their profile.



**Learn by
Doing**



**Get
Certified**



**Interact with
Experts**



**Dive into the
Subject**



TOPICS

- **SoP Writing**
- **Psychology**
- **Computer Science (various topics)**
- **Journalism & Mass Communication**
- **Finance**
- **Architecture & Planning**
- **Fashion Design**
- **Graphic Design / Visual Communication**
- **Interior Design**
- **Business & Entrepreneurship**
- **Economics**
- **Physiotherapy**

- **Portfolio Making**
- **Nutrition & Dietetics**
- **Hospitality & Tourism**
- **Law**
- **Linguistic Skills**
- **Foreign Languages**
- **Digital Marketing & Advertising**
- **Human Resource**
- **Dentistry**
- **Performing Arts**
- **Engineering (various topics)**





SoP Writing

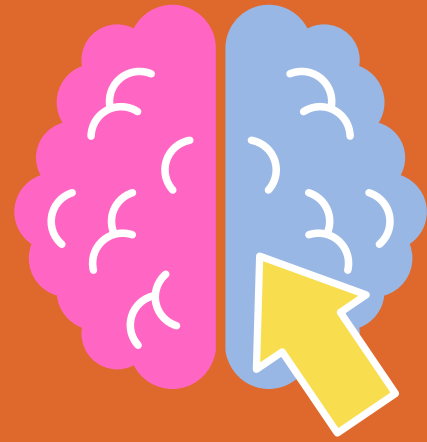
Is an admissions or application essay, sometimes also called a personal statement or a statement of purpose, is an essay or other written statement, written by an applicant, often by a prospective student applying to some college, university, or graduate school.



Portfolio Making

A student portfolio is a compilation of academic work and other forms of educational evidence assembled for the purpose of:

- (1) Evaluating coursework quality, learning progress, and academic achievement;
- (2) Determining whether students have met learning standards or other academic requirements for courses



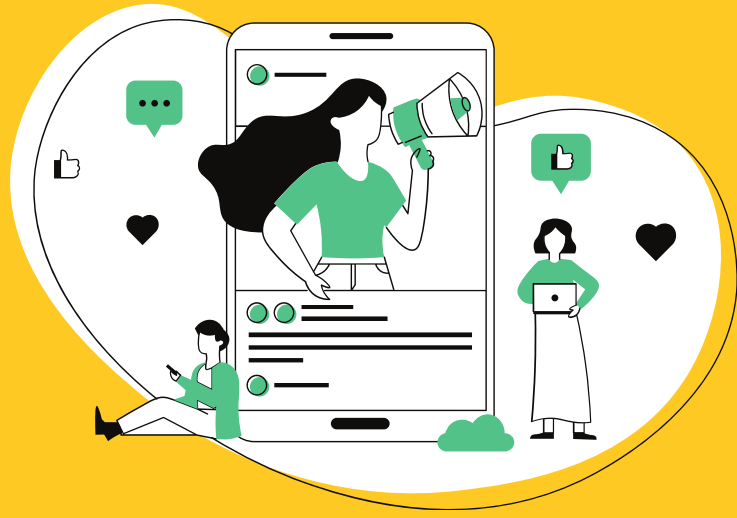
Psychology

A psychologist is a professional who looks at mental health disturbances of the patient. They majorly deal with individuals dealing with mental problems like anxiety, depression, addiction, stress and many more forms of mental and emotional illnesses. They provide advice and guidance to an individual or a group under consideration and help them overcome health concerns using therapy.



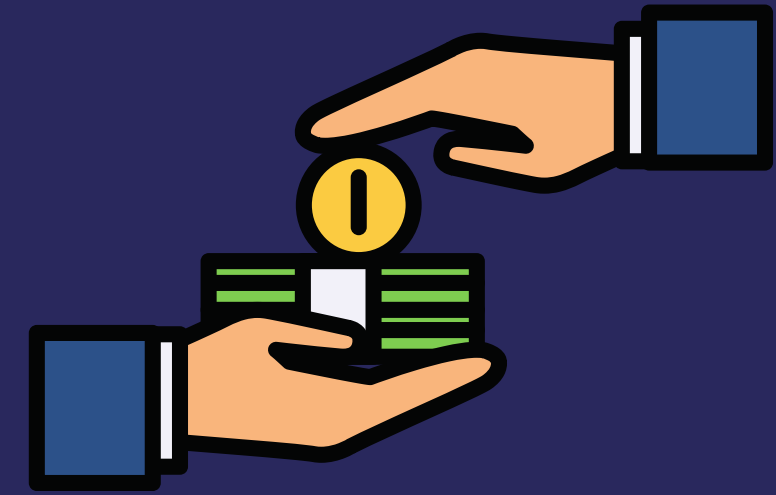
Computer Science

Computer science engineering (CSE) is a branch of engineering which is involved in learning, analyzing, managing, designing and developing both hardware and software processes. This branch is a combination of software, hardware and electronics & communication. Usually, computer engineers are involved in developing software, computer applications, operating systems, computer chips etc.



Journalism & Mass Communication

Mass communication is the process of reaching out to a large number of targeted audiences through the use of mass media like tv, newspapers, magazines, advertisements, social media, radio etc. The means of creation of the message and selection of the right medium to spread it across both are essential in mass communication. Mass Communication is a broad field, which is a combination of journalism, advertising, public relation, photography, film making, content writing etc.



Finance

Financial management is all about managing the financial health of an organization. Financial manager is responsible to plan, procure and utilize the funds. They are responsible to develop strategies and plans for the short-term and long-term financial goals of their organization. They assess the company's performance based on different financial parameters and advice corporates and individuals to buy or sell stocks, bonds, and other investments.



Architecture & Planning

The architect is a designer who designs buildings. He recommends and advises changes to the existing structures of buildings. He designs the plan for buildings using tools and software specially made for the field of architecture. Hence a student who wishes to pursue architecture as their career should be very creative as well as technology-friendly. An architect can work with an individual client, commercial companies or government. He also has to make sure that his designs are economical, safe as per law and also pleasant looking.



Fashion Design

A fashion designer designs creative clothes, accessories and jewellery. Passion is the key to success in the field of fashion designing. The clothes designed can be used in a ramp show, designer clothing lines and at weddings. Many successful designers also get to dress celebrities on big occasions. The opportunities in these fields are towards infinity. When successful, this field contains glamour, fame, and high pay. As a fashion designer, you should have a good sense of cloth used, colour combinations, fitting of the dress, client's needs and the latest fashion trends.



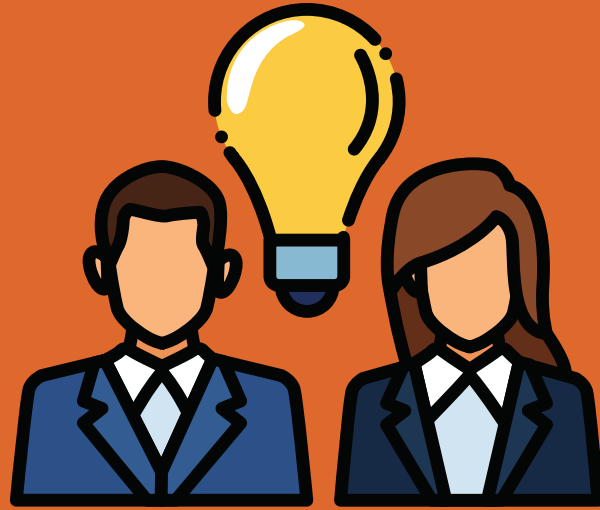
Graphic Design

Graphic designers are professionals who can communicate their ideas with their audience through visual means. These visual impacts are created using computer software. A graphical designer can work for website pages, logos, magazines, books, posters, digital games. Considering the work profile, graphic designers have to be very creative, innovative thinkers and should have good knowledge about the industry for which they are working.



Interior Design

An interior designer is someone who works with regards to the client's needs to create a visually pleasing space. Clients range from homeowners to large corporations. The spaces that the interior designer designs have a broad range, from simple home indoor and outdoor decors to the lavish hotel interiors. All the interior designers should have a sense of utilization of space along with attractive decor. The space created should also meet safety requirements. An interior designer's job is to have creative intelligence and the ability to think outside the box.



Business & Entrepreneurship

Entrepreneurship is the art of coining a novel idea and translating it into a financially profitable business. Business can be service-based, product-based or process-based. As an entrepreneur, you should develop your overall skills in product designing, marketing, selling, time management and also money management. Life of an entrepreneur is very flexible but also challenging. An entrepreneur has to be very hardworking, persistence, structured, well organised and a very brilliant leader.



Economics

Economics is a study of production, distribution, selling and purchasing of goods and services. It is the study of how individuals, companies, nation, world use scarce resources to satisfy their wants and needs. Economists provide a mechanism for optimal distribution of resources within society. They focus on topics like supply and demand, inflation, employment rate, national income and economic growth.



Linguistic Skills

Linguistics applies the social sciences, the natural sciences, and the humanities to the study of all aspects of spoken and written language. It studies the sound patterns of language, how they are produced, perceived and used to give rise to words, how sentence structure is built and assigned complex meaning. It explores language use and its evolutions in diverse social and cultural settings, and how different language systems, including sign languages, develop throughout the world and through history.

As a Linguistics concentrator, you will develop academic, professional and technical skills that are useful across a wide range of professional settings.



Hospitality & Tourism

Hospitality has become a global industry. Hospitality crew is majorly involved in functions like housekeeping, hotel administration, front office, marketing, accounting, travel management and food management. As an aspirant for this field, you must possess excellent communication skills and pleasant personality. You could either be involved, directly communicating and serving the customer or as a manager who handles the staff.



Law

Lawyers are the professionals who provide legal advice to companies, governments or an individual. The services include issuing legal notice, filing of petitions in court, pleading and defending of lawsuits and many more. In general, it is the legal opinions provided by the professionals practicing law for the situation or subject under consideration. There are various specializations in this field.



Foreign Language

Foreign language experts with a good understanding of cultures are in great demand in the corporate world. If you learn a foreign language, you can work as an interpreter, Translator. Interpreters convert speech in one language to another, while translators perform a similar function with written text. Many multinational companies hire such professionals to overcome language barriers and facilitate smooth communication for proper business transactions.



Engineering

Engineering is the application of mathematics and science used to solve real-life problems. Engineers develop new technologies, structures. Products, techniques to make others lives more comfortable.

There are different branches of engineering available like mechanical engineering, civil engineering, automobile engineering, electrical engineering and many more.



Digital Marketing & Advertising

As a digital marketing specialist, you are responsible for the online marketing, planning and execution of the ad campaigns, creative content designing and finding the target audience. You should be willing to learn advance marketing technology like Facebook pixels, google ads, google analytics, etc. You have to be very creative, have the ability to think outside the box, be very precise and have good writing and designing skills



Dentistry

A dentist is a doctor who maintains his patient's oral health. A dentist is a health professional who diagnoses and treats oral malfunctions related to jaw, gums, and teeth. In simple words study of the oral structure and treatment of the teeth and other oral issues are known as dentistry.



Nutrition & Dietetics

In today's era, there is a high awareness of a healthy lifestyle. More and more people are opting for the fitness program. Weight loss or gain is majorly dependent on our food intake. A nutritionist or dietician is the professional who can guide people through this process. They guide people on their vitamins, nutrients, calories, and fat intake. They also help to cure many deficiencies and diseases merely by guiding their patients through a right and healthy diet and improving their eating habits.



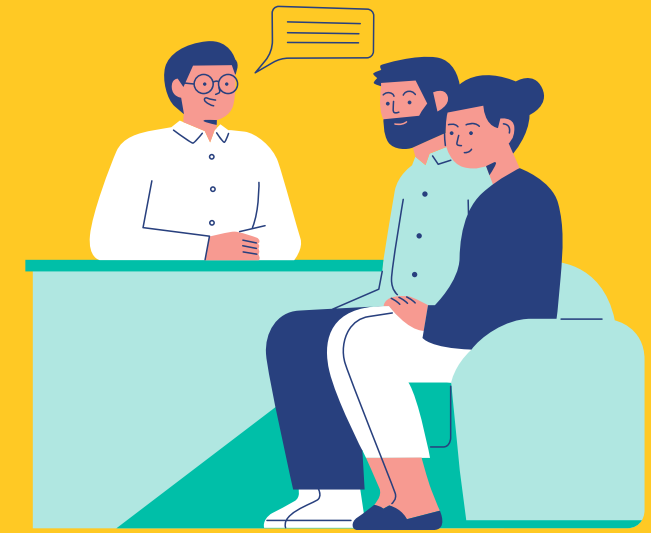
Human Resource

The HR manager serves as the link between the company's management and its employees. The HR manager is responsible for hiring people based on the company's needs. Also, the HR manager is involved in policy formation and employee training.

Further, they also make sure that hired candidates are well aware of the company's need and policies. They evaluate the employee's performance reports, and they also make sure that employee is well adjusted in the company and is not facing any problem in terms of growth, salary and workplace safety.

Physiotherapy

As the name suggests, Physiotherapy or Physical therapy is a medical science that uses a physical approach to restore and maintain the natural body movement and the function in an injured or disabled patient. A physiotherapist has detailed knowledge of human body dynamics and about every movement of all the body parts.



Performing Arts

These are different options available under Performing arts. In the music industry, you can work as a singer, composer, lyrics writer, instrument player or can create your music videos. As a choreographer, you are responsible for directing a dance act and also makes the artist understand and perform according to your view. As an actor you can work in movies, plays, street acts, advertisements etc.





Book Now

(To Register Scan the QR Code)



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SESSIONS

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SESSIONS

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